

# act:onaid

## Annual Report 2013



# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends,

It gives me great pleasure to share with you our 2013 Annual Report in which we present a snapshot of our work over the past year.

Thanks to your support, we have some great achievements to celebrate! Throughout 2013, we continued to work with people living in poverty in communities around the world on the issues that matter most to them. From empowering women to claim their rights to land and supporting people affected by climate change, to providing life-saving aid to people affected by disasters – we've been at the forefront of change.

We couldn't have done any of this without you. Whether you've made a financial gift, signed a petition, called or wrote to decision-makers, or told your friends about us and our work, your support is invaluable!

For ActionAid USA, 2013 has been a year of progress. I took on the role of Executive Director early in the year and we have worked hard to make sure that our work meets people's needs in a changing world. Throughout 2013, it has been exciting to see the results – not just in the US, where we continue to hold our policy-makers to account for promises made on issues such as climate change, global hunger, land rights and tax dodging – but also for people around the world, many of whom are affected by policies developed in our nation's capital.

I wish you could have been with me in Haiti in April to hear a community talk about how half of them, with ActionAid's support, had transitioned their farms to be resilient in the face of climate change. When the hurricane came, those that were farming in the new way kept their crops, but the farmers that did not, watched as their crops slid down the hill. Fortunately, these resilient farms produced enough food for the whole community.

If only you could have traveled with me to Kenya's Rift Valley in November to hear Marta from Uganda talk about how the empowerment training run by ActionAid equipped her to track agriculture budgets and advocate for her needs as a farmer. She has applied these new skills to claim her rights to property. "I learned I have *rights!* And that I can claim those rights. I have a *right* to food and I have a *right* to land." She challenged us to expand this work across the continent so that millions more women could join together to claim their rights and ensure food security for their families and communities.

Even though you were not physically in either place, you were there with the force of your support. This momentum has continued into 2014 and, as I write this, we have already seen some big successes. From the passage of the Assessing Progress in Haiti Act, to the millions of people who demanded action on climate change at the recent march in New York – people are using their power to demand change.

As we continue our journey together, please get in touch with me and the team to share your thoughts on how we can make our work even bigger and better! At ActionAid, we believe that everyone has the power in them to create change – but we're stronger when we work together.

**Thank you for your support and I hope that you will continue to take action with us, to support people living in poverty around the world.**



**Marie Clarke Brill**  
EXECUTIVE DIRECTOR  
[Marie.Brill@actionaid.org](mailto:Marie.Brill@actionaid.org)



## 2013 ANNUAL REPORT HIGHLIGHTS

PHOTO: DANKUNKU, THE GAMBIA, FATOU (PICTURED HERE) AND A GROUP OF OTHER WOMEN HAVE STARTED POULTRY FARMING AS A WAY OF EARNING AN INCOME OF THEIR OWN. THEY WERE SUPPORTED BY ACTIONAID THROUGH CAPACITY-BUILDING AND TRAINING SKILLS FOR POULTRY REARING AND SELLING.

CREDIT:  
ACTIONAID



### **Demanding Accountability for US Aid to Haiti**

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### **Building the Political Power of Smallholder Farmers**

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### **Influencing the International Climate Change Negotiations**

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### **International Tax Power Campaign Launches**

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### **Responding to Natural Disasters and Humanitarian Emergencies**

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# DEMANDING ACCOUNTABILITY FOR US AID TO HAITI

**Being able to rent or own land is essential in Haiti's rural communities – so much so that the right to land is not something that can be separated from the right to food and the right to decent work.**

ActionAid USA has been working closely with ActionAid Haiti to make sure that the voices and demands of disenfranchised communities reach policy-makers in the US. We are continuing to support Haitian communities as they fight to ensure that their rights to land are respected, and that the reconstruction and development process following the earthquake in 2010 delivers what they need most.

In early 2013, we organized a series of congressional briefings and meetings in collaboration with the Haiti Advocacy Working Group on the third anniversary of the earthquake. These meetings gave representatives from partner organizations in Haiti the opportunity to come to Washington D.C. to meet with decision-makers and other key stakeholders. Together with Haiti advocacy experts and representatives of the Haiti Diaspora community in the US, they assessed the reconstruction process to date and shared their vision for the future of the country.



PHOTO:  
REPRESENTATIVES  
FROM PARTNER  
GRASSROOTS  
ORGANIZATIONS  
IN HAITI AND HAITI  
ADVOCACY GROUPS  
MEETING WITH  
SENATOR MARCO  
RUBIO'S OFFICE IN  
EARLY 2013.

CREDIT:  
ACTIONAID

Thanks to this work and actions taken by thousands of ActionAid supporters in the US who contacted their members of Congress, the US House of Representatives unanimously passed the Assessing Progress in Haiti Act in December 2013 – a crucial step towards accountability and justice in Haiti.

This important piece of legislation, which has now been signed into law, holds the US government to account for how taxpayers' money is spent in Haiti. Crucially, it also requires the US government to report on the impact of US aid on the food security, livelihoods and land rights of smallholder farmers, which is important for measuring the quality and impact of post-earthquake assistance in Haiti.

# BUILDING THE POLITICAL POWER OF SMALLHOLDER FARMERS

There are almost one billion people living in hunger around the world, half of whom are smallholder farmers.

The majority of these farmers are women, who face oppression and inequality that limits their access to resources such as credit and land that are crucial for producing enough food to feed their families.

As producers of half of the world's food, smallholder farmers are really important – and that's why ActionAid works with them to ensure they have a voice in the decisions that affect their way of life. Increased political power and a stronger voice in decision-making processes, help to ensure that farmers and their families will thrive as we rise to meet the challenge of feeding a growing population.

In the United States, ActionAid works to put smallholder farmers at the center of the global food security agenda by educating members of Congress, helping to administer a Global Fund for agricultural development, advocating for US foreign aid that supports smallholders, and training and empowering grassroots advocates to support this work.

In October 2013, we brought Njoki Njehu, a grassroots leader working with smallholder farmers in Kenya, to the World Food Prize in Des Moines, Iowa. Highlights from the week included the release of a new report “Rising to the Challenge: Changing Course to Feed the World in 2050” and public rallies and discussions on supporting small-scale farmers to feed the world.

PHOTO: ACTIONAID PARTNER NJOKI NJEHU FROM KENYA SPEAKS AT A RALLY AT THE FIRST METHODIST CHURCH IN DES MOINES DURING THE WORLD FOOD PRIZE IN OCTOBER 2013.

CREDIT: ACTIONAID





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Signature of issuing officer *[Signature]*

FOR DIRECTOR OF FINANCE

# INTERNATIONAL TAX POWER CAMPAIGN LAUNCHES

Every year, developing countries lose more money to corporate tax dodging than they receive in foreign aid.

This adds up to billions of dollars that are desperately needed to pay for public services like education, healthcare and safe drinking water, as well as other priorities such as sustainable agriculture and adapting to the impacts of climate change.

In the summer of 2013, ActionAid launched a new international campaign for tax justice. The Tax Power campaign calls on multinational corporations to stop using tax havens to avoid paying billions of dollars in taxes in developing countries and for governments to make sure that this money is used to provide quality public services.

ActionAid USA participated in the campaign by calling for increased financial transparency in the US, putting pressure on tax havens to stop allowing people and companies to dodge tax, and showing how tax dodging affects poor countries as part of the US debate on tax reform.

We also mobilized our supporters to send thousands of emails to the Chief Executive of Barclays Bank, demanding that the bank put a stop to advising clients on how to avoid paying taxes in Africa.

PHOTO (RIGHT):  
ACTIONAID ZAMBIA  
ACTIVISTS MARCH TO  
THE HEADQUARTERS  
OF BARCLAYS BANK IN  
LUSAKA TO DEMAND  
THAT THE COMPANY  
STOPS ENCOURAGING  
ITS CORPORATE  
CLIENTS TO USE TAX  
HAVENS.

CREDIT:  
ACTIONAID

PHOTO (LEFT):  
CAROLINE MUCHANGA  
SHOWING HER  
RECEIPT FOR THE  
MARKET STALL TAX  
SHE HAS TO PAY,  
NAKAMBALA MARKET,  
MAZABUKA, ZAMBIA.

CREDIT: ASON LARKIN/  
PANOS PICTURES/  
ACTIONAID





# INFLUENCING THE INTERNATIONAL CLIMATE CHANGE NEGOTIATIONS

**Climate change underlines existing inequalities around the world. It hits poor people in developing countries the hardest, even though they have had little or no role in causing the climate crisis.**

Through our work at the United Nations climate negotiations and the Green Climate Fund, ActionAid USA is working to ensure that the voices of the people most vulnerable to climate change are heard by global decision-makers.

Negotiations for a global plan to tackle climate change are underway at the United Nations but at the Climate Summit in Warsaw in November 2013, it was clear that governments were not up to the challenge. The negotiations were heavily influenced by dirty energy industries and other large emitters, rather than focusing on the social and environmental needs of people around the world.

In protest at the lack of action by governments, ActionAid joined 800 people representing social movements across Africa, Asia and Latin America, international environmental and development NGOs, labor unions, youth organizations, women and gender groups and indigenous peoples, in walking out of the negotiations. It was an unprecedented show of solidarity and unity, and we were proud to be part of a core group of organizations that led the protest, saying to world leaders:

**“ Enough is enough. The Warsaw Climate Conference, which should have been an important step in the just transition to a sustainable future, is on track to deliver virtually nothing. ”**

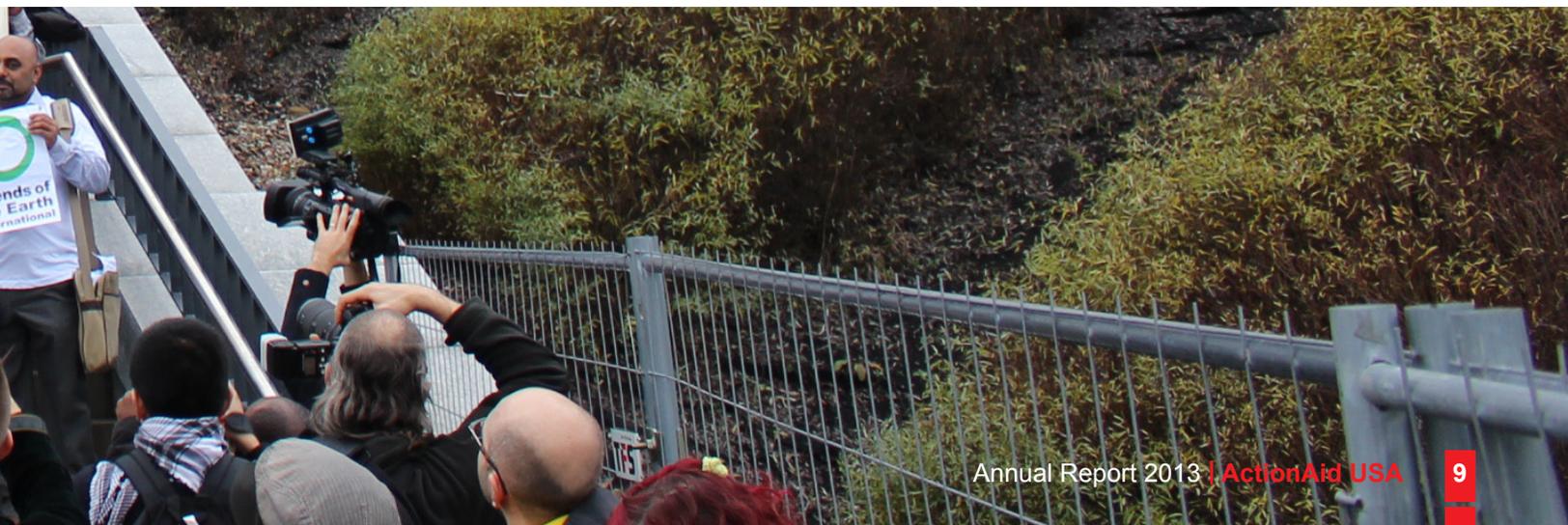
Earlier in the year, we were selected from over 50 non-profits to represent civil society on the Governing Board of the Green Climate Fund. The Green Climate Fund is an UN-established fund that aims to channel up to \$100 billion per year to support efforts to tackle climate change in developing countries around the world.

The money will be used to help communities protect themselves against shifting weather patterns and more frequent and bigger natural disasters, as well to offer training in new farming techniques so they can continue to produce food, despite the changing climate.

We will be continuing to push for a global agreement to tackle climate change which respects the rights of people living in poverty, up to and beyond the UN climate summit in 2015, when a deal is expected to be announced.

PHOTO: REPRESENTATIVES FROM SOCIAL ORGANIZATIONS, INTERNATIONAL NGOS, LABOR UNIONS AND YOUTH ORGANIZATIONS WALK OUT OF THE NATIONAL STADIUM IN WARSAW, WHERE THE CLIMATE CHANGE NEGOTIATIONS WERE BEING HELD.

CREDIT: FLICKR ADOPTANEGOTIATOR



# RESPONDING TO NATURAL DISASTERS AND HUMANITARIAN EMERGENCIES

## TYPHOON HAIYAN IN THE PHILIPPINES

On November 8th 2013, Typhoon Haiyan – one of the strongest storms ever recorded – struck the Philippines bringing winds of more than 200 miles per hour and waves of over 16 feet.

The storm battered the country, sweeping away trees and houses and wiping out entire communities, leaving over 6,000 people dead and more than 4 million people homeless.

Shortly after the typhoon struck, ActionAid sent an emergency response team to the Philippines and set up partnerships with several local non-profits. Within ten days of arriving in the country, the emergency response team, together with our local partners, began distributing food packs, hygiene kits, household items and shelter repair kits in some of the worst affected areas.

We made sure that communities were actively involved in the relief and reconstruction process. Women-led village committees were involved in identifying priority needs, selecting beneficiaries of emergency aid, procurement and distribution, as well as budgeting and monitoring processes.

To date, ActionAid has reached **163,123 people** across the northern Cebu, Eastern Samar and Leye regions, providing immediate relief and long-term support. We have targeted the most vulnerable individuals within these communities – single mothers, children, elderly and people with disabilities.



Food packages  
**63,344 people**



Hygiene kits  
**66,276 people**



Shelter repair kits  
**5,988 households**



Psychosocial care  
**6,960 people**



Fishing boats and nets  
**13,555 people**

Over the next months, our response will focus on:

- Supporting communities and local governments to develop **community change and disaster preparedness plans** to reduce risks in the event of future disasters;
- **Restoring the livelihoods of 3,000 families** by providing farming tools and seeds, offering training in climate-resilient and sustainable farming, and preparing boats and equipment for fishing;
- Working with the Government of the Philippines and Haiyan survivors to make sure that the **affected communities play a central role in the planning process for reconstruction and rehabilitation.**

PHOTO: WOMEN IN MANIGUIN, CULASI, ARE CONSULTED ON HOW TO ACCESS PRODUCTION KITS IN ORDER TO RESTART SEAWEED PRODUCTION.

CREDIT: ACTIONAID



# DEVASTATING FLOODS HIT NORTHERN INDIA

**In June, severe monsoon rains caused devastating floods and landslides throughout India.**

More than 300,000 people were directly affected by the floods, losing their homes and livelihoods, and an additional 50,000 people were forced to leave their homes and communities.

ActionAid has been working in the region for more than a decade. Using our local networks, we were able to help 500 families within the first week of the flooding in three of the most heavily flooded areas – Chamoli, Tehri Garwal and Rudraprayag – providing them with food, medicine and temporary shelter.

**In the aftermath of the flooding, we provided food, solar lamps, transition shelters and essential household items to 15,000 of the poorest and most vulnerable people in the Chamoli, Rudra Prayag, Tehri Garwal and Pithoragarh districts.**

Our relief efforts focused on the poorest and most vulnerable people. This included marginalized groups, single women, children, the elderly and people with disabilities – who are often at risk of being neglected during relief and rehabilitation work.

As we continue to work with the local communities on long-term relief efforts, we will be offering agricultural and livelihood support to the most vulnerable and excluded communities, getting schools and other educational facilities up and running, restoring safe water sources, and supporting the rebuilding of infrastructure and permanent housing.

PHOTO: AFTERMATH OF THE FLOODS AND LANDSLIDES IN UTTARAKHAND, NORTHERN INDIA.

CREDIT: ACTIONAID



# SYRIA: FRIGHTENED, DESPERATE FAMILIES FLEE VIOLENCE

**Two years after the start of the conflict in Syria, families continue to flee the violence, with thousands of exhausted refugees arriving in Jordan and Lebanon, desperate and frightened.**

Since the conflict began in March 2011, more than 2.3 million people have fled their homes in Syria, making this one of the largest exoduses in recent history.

To date, ActionAid has helped over 48,000 of the most vulnerable refugees in Zaatari camp and Zarqa City, Jordan, and across the Bekaa valley in Lebanon. We have provided essential items such as culturally-appropriate clothing, torches and first aid kits, hygiene kits, as well as psychosocial and vocational training. We are also providing financial support to refugee families so that they can afford the cost of rent, food, water and electricity.

In addition to this desperately needed humanitarian assistance, we are working with women and young people to address sexism and inequality and build their skills and capacity to take a leadership role in the future of Syria.



PHOTO: ZAAATARI REFUGEE CAMP IN JORDAN. ISRAA, 13-YEAR-OLD REFUGEE WALKS HOME FROM COLLECTING WATER.

CREDIT: JENNY MATTHEWS/ACTIONAID

# I FINANCIAL STATEMENTS

## Statement of Activities

	Total 2013	Total 2012
<b>REVENUE AND SUPPORT</b>		
Grants	3,506,139	1,198,666
Contributions	588,732	1,102,125
Interest income	2,696	8,638
Other income	-	700
Gain on write-off of accounts payable	486,823	-
<b>Total Revenue and Support</b>	<b>\$ 4,584,390</b>	<b>\$ 2,310,129</b>

## OPERATING EXPENSES

Program services	4,063,303	1,407,483
Policy and campaign	3,982,164	1,267,957
Media	81,139	139,526
General and administrative	398,815	611,782
Fundraising	464,303	632,163
<b>Total Operating Expenses</b>	<b>\$ 4,926,421</b>	<b>\$ 2,651,428</b>

## Statement of Financial Position

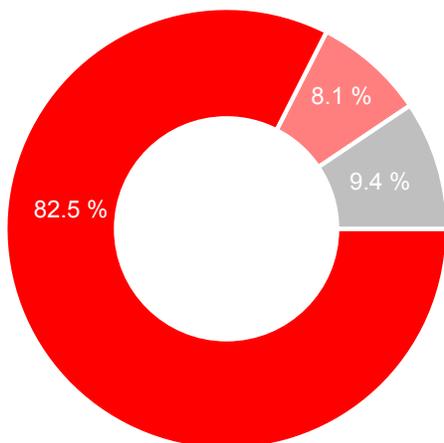
### ASSETS

Cash and cash equivalents	1,661,667	2,400,552
Accounts receivable	24,029	23,543
Affiliate receivable	2,117	-
Grants receivable, net of discount	2,163,269	2,513,394
Prepaid expenses	34,085	15,539
Property and equipment, net	6,901	9,262
Security deposit	10,371	10,371
<b>Total Assets</b>	<b>\$ 3,902,439</b>	<b>\$ 4,972,661</b>

### LIABILITIES AND NET ASSETS

Liabilities		
Accounts payable and accrued expenses	17,929	579,989
Affiliate payable	-	163,427
Accrued vacation	26,056	17,664
Deferred rent and leasehold incentive liability	67,587	78,683
<b>Total Liabilities</b>	<b>111,572</b>	<b>839,763</b>
Net Assets		
Unrestricted		
Undesignated	862,839	629,084
Board designated	350,000	350,000
Total Unrestricted Net Assets	1,212,839	979,084
Temporarily restricted	2,578,028	3,153,814
<b>Total Net Assets</b>	<b>3,790,867</b>	<b>4,132,898</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 3,902,439</b>	<b>\$ 4,972,661</b>

## 2013 EXPENSES



**Program services**

\$ 4,063,303

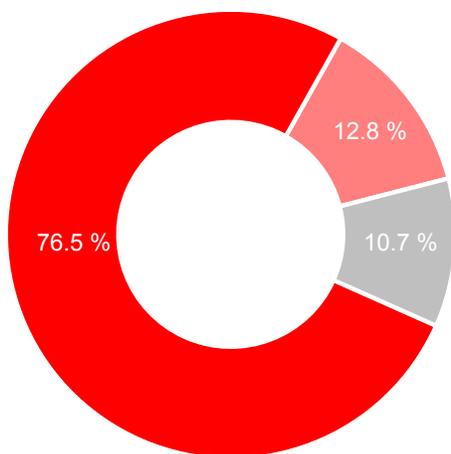
**General & Admin**

\$ 398,815

**Fundraising**

\$ 464,303

## 2013 INCOME



**Grants**

\$ 3,506,139

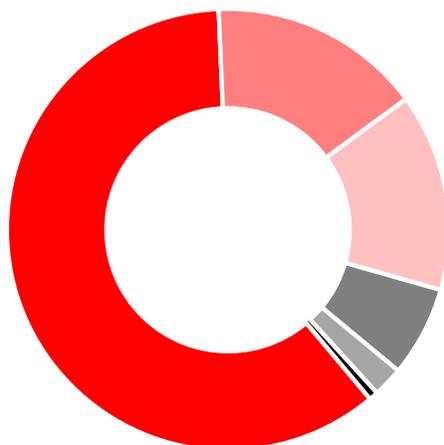
**Contributions**

\$ 588,732

**Other Income**

\$ 489,519

## 2013 PROGRAM EXPENSES



**Food and Hunger**

60 %

**Land Rights and Biofuels**

16 %

**Education**

14 %

**Global Governance**

7 %

**Climate and Tax**

2 %

**Emergency Response**

1 %



## MAJOR CONTRIBUTORS

### \$250,000 or more

The Bill and Melinda Gates Foundation  
Charles Stewart Mott Foundation  
David and Lucile Packard Foundation  
Ford Foundation  
Margaret A. Cargill Foundation  
Anonymous Donor Advised Fund

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Gordon Cooper

### \$50,000 - \$99,999

Rockefeller Brothers Fund

### \$10,000 - \$24,999

Moriah Fund  
Zetterberg Foundation

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Julian Hanberg  
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Karen Margaret Davis  
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Eleanor Cicerchi  
Jeffrey Whisenant  
Amanda Lawrence  
Sarjitkumar Shah  
Global Giving Foundation

PHOTO: SONYA DEVI MAKING  
COMPOST, AS PART OF A  
SUSTAINABLE AGRICULTURE  
PROJECT SUPPORTED BY  
ACTIONAID IN PALAMY,  
JHARKHAND, INDIA.

CREDIT: FLORIAN LANG/  
ACTIONAID

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**FRONT COVER:** SERAPHINE, A MEMBER OF THE TUZAMURE AGASEKE COOPERATIVE IN KARONGI, RWANDA. THIS COOPERATIVE HAS RECEIVED SUPPORT AND TRAINING FROM ACTIONAID IN ORGANIC FARMING, HUMAN RIGHTS, CO-OP MANAGEMENT, AND COMMUNITY PARTICIPATION IN DECISION-MAKING.

**CREDIT:** KATIE CAMPBELL/ACTIONAID